



1. Grassroots and Materials

Our Fall 2018 Grassroots will be in-office on October 25th. If your group would like to receive a bundle of them, along with any other materials (bookmarks, discs, etc.) – let us know!

2. Online Communications Guide and Digital Toolkit



We will be launching a how-to portion on our website, please check there for videos on how to set up your fundraising page, how to use and set-up a group Facebook page, tips for designing a group website, multimedia resources that you can use, and an Online Communications Guide. As we are still developing this, we welcome your ideas and suggestions – you can contact us at the number and email address below.

3. Online Fundraising Page Updates



Grandmothers Pledge Pages & Stride to Turn the Tide Pages are being updated incorporating feedback and suggestions that we have over the years. The new fundraising pages will be easier, more direct, and more user-friendly. If your group would like to have an online fundraising page, let us know as we would be happy to set it up for you in the meantime. These pages will be live at the beginning of January. If you'd like us to replicate your 2018 team or individual fundraising page when the 2019 pages launch, please let us know – we'd be happy to do that for you!

4. What can your Campaign Officer do for you?

Every grandmothers group in the Campaign has a designated Officer on the SLF's Grandmothers to Grandmothers Campaign Team. We are a team of enthusiastic and dedicated Campaign Officers, and are always happy to support your group and your fundraising and awareness-raising efforts. Here are a few things that we can do for you, but this is only a snapshot so please don't hesitate to be in touch! What can we do for you?

- **Membership list updating:** *we update our database to ensure that your members do not receive solicitation requests; and we members to the Granny Bulletin to get updates from us; and bi-annually you receive a print version of the SLF Grassroots newsletter*
- **Materials requests:** *we send CDs, DVDs, videos, photos, bookmarks, and other print and multimedia resources that we will mail (or email) your group for use at events or group meetings*
- **Event organizing: calendar posting, arranging for speakers:** *we advertise your events on our SLF and GM calendars online*
- **Financial questions and processing:** *along with our Donations Processing Team, we are here!*
- **Group totals:** *we know that your fundraising and awareness-raising successes are your own and they are worth celebrating. If your group would like a group total in advance of a meeting or to share with supporters (or media), we would be happy to pull a report*
- **Brainstorm fundraising:** *in addition to our Fundraising Catalogue, we work with groups across the country (and now globally!) and can often help brainstorm, share ideas, and connect you with other groups*