



## Grandmothers to Grandmothers Campaign Call Summary Notes – March 19, 2020

Groups represented on the call:

Alberta: Eastside Grannies, GrammaLink-Africa, Hat Grannies for Africa, The GANG, Ujamaa Grandmas

British Columbia: Can Go Grannies, Golden Ears Gogos, Tikun Olam Gogos, Victoria Grandmothers for Africa

Manitoba: Grands 'n' more Winnipeg

New Brunswick: Grandmothers Helping Grandmothers

Ontario: One World Grannies, The Grandees of Chatham-Kent, Grandmothers Partnering with Africa, Grassroot Grannies, London Grands, Oomama

Saskatchewan: G4G Regina

Quebec: Grannies AIDS for Africa, Grannies for Good

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### **Social distancing while engaging in social solidarity**

While we all do our part to 'flatten the curve', we are practicing social distancing and self-isolation, we remain a community rooted in social solidarity. Having physical distance from friends and loved ones, doesn't mean we can't be in touch and continue to offer support.

As you adjust to a new and likely different routine from your typical day-to-day, below are a few ideas that grandmothers groups are experimenting with to stay connected and united.

The Grandmothers Campaign team can offer support as well, **if you'd like more information about any of these tools, or technical assistance, please reach out at [campaign@stephenlewisfoundation.org](mailto:campaign@stephenlewisfoundation.org).**

- Keep in touch and check-in on one another. You can do this by phone, email, text and even video chat such as Skype, Zoom or FaceTime.
- If you have group members who are not tech savvy (or tech-interested), consider setting up a phone tree to keep in touch.
- Messenger and WhatsApp can be used to set up group text conversations.
- There are free websites and apps to support video conferencing. Skype, Zoom and Google Hangouts, FaceTime (if you are all iPhone or iPad users) and WhatsApp are popular. If you have questions about using video apps to host a group meeting, these online resources might help, or ask us!  
<https://www.owllabs.com/blog/best-meeting-apps>  
<https://parade.com/1010666/jessicasager/best-video-chatting-apps/>
- Keep group members and your supporters informed. Group letters, emails, newsletters, your group's website and Facebook can be helpful to let members and supporters know that while in person events and meetings are postponed or cancelled, your group is still active.



## **Grandmothers to Grandmothers Campaign Call Summary Notes – March 19, 2020**

The Grandmothers Campaign and the Stephen Lewis Foundation will be sharing updates, and information in the coming weeks and months about the work of our community-based partners. You're also welcome to share our newsletters, publications and Facebook posts with our network.

While fundraising events and meetings are on hold for the time being given this uncertain and stressful time, some groups are thinking ahead to initiatives that promote safe activities and online fundraising.

We'll be sharing details about Stride to Turn the Tide going virtual for any groups interested in counting steps and engaging in a virtual solidarity walk. Cycling and other physical activities (step counting, etc.) are activities that can be enjoyed while maintaining safe distances or alone.

### **Staying informed, engaged and motivated.**

Watch the SLF's new documentary, "Youth Championing Youth." Perhaps you can pick a time when you and a friend or other group members can watch it together, and discuss. You can watch the documentary on YouTube at this link: [https://www.youtube.com/watch?v=Ljn-itCkS\\_I&t=](https://www.youtube.com/watch?v=Ljn-itCkS_I&t=)

### **Thank you for a great call everyone!**

Join us for the **April Campaign Call on Thursday, April 16<sup>th</sup> at 12:30pm Eastern Time** to talk about Donor and Supporter Stewardship.

Contact the Grandmothers Campaign team at [campaign@stephenlewisfoundation.org](mailto:campaign@stephenlewisfoundation.org) for conference call dial-in details, or sign up on the Grandmothers Campaign website: <http://grandmotherscampaign.org/get-involved/campaign-conference-calls/>