



5 Fundraising Tips



Make it easy and have fun

Raise funds doing activities you love! Games and trivia nights, fitness-based activities and walking clubs, craft parties, or bake-off events are some of the fun and community-building ideas that have been organized by members of the Grandmothers to Grandmothers Campaign. [Online fundraising pages](#) are an easy way for friends and family (near and far) to support your efforts.



Talk to one another and to the SLF

If you are organizing an event as a grandmothers group invite your members to be involved and send out updates and information to keep everyone in the loop. Get in touch with the Grandmothers to Grandmothers Campaign team at the Stephen Lewis Foundation so that we can provide support and information. Join monthly Campaign calls on the third Thursday of every month to connect and share ideas with Campaign members across Canada. You can reach the SLF at campaign@stephenlewisfoundation.org.



Get the word out

Invite friends and family to join your activities, and encourage members of your organizing group to do the same. Social media, community newspapers, Eventbrite, and flyers in locations where potential attendees frequent are great ways to publicize your event. Tag us @SLFGrandmothers on Facebook so that we can follow your success.



After the event

Honour your work and celebrate your success at a debrief meeting! Reflect on what worked particularly well and what can be tweaked for next time. Submit proceeds or donations to the SLF by mail or e-transfer.



Be part of the movement

The funds you raise go directly to community-led organizations in sub-Saharan Africa who are responding to the ongoing HIV epidemic. They restore resilience and well-being and provide grandmothers with the economic, social and emotional support needed to raise the children and young people in their care. By raising funds and awareness you are part of an international solidarity movement of grandmothers and grandmothers!