Stephen Lewis Foundation

Advocacy Postcard Campaign:

Help us show that Canadians care about global health!

What: Join us by signing up to receive postcards and then getting people in your community to fill them out.

Why: This year, the Stephen Lewis Foundation is working with grandmothers groups and other supporters across Canada to make sure members of parliament (MPs) hear that Canadians care deeply about global health. With the United States dominating discussions on Parliament Hill, we must work together to get our message through. Our MPs need to know that people in Canada want to see our government lead on global health and human rights.

When: Any time during 2026 that works best for you and/or your organization.

Who: We are excited to work with any group or individual in Canada who wants to show their support for global health. If you can commit to getting at least 20 people to fill out postcards, we're happy to send you postcards at no cost to you.

How:

❶ Set a goal

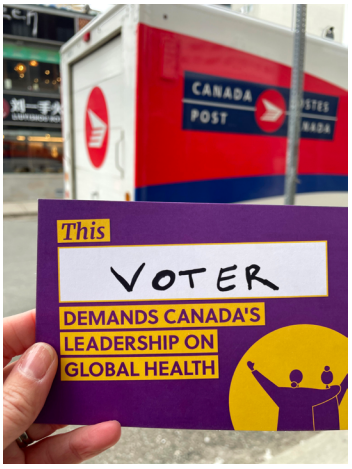
How many postcards do you want to get signed? Can you work with a few other people to reach even more community members? Are there groups or organizations in your community who might also be interested in joining this campaign?

❷ Engage people and get postcards signed

You can set up a postcard table at an event or fundraiser, take the postcards to various group and club meetings for signing, or take a one-on-one approach where several people each commit to recruiting a few friends and family members to sign cards. You may find it helpful to print the instructions for filling out the postcards so that people can draw inspiration from the examples. It may also help to have a phone, computer, or mobile device that is connected to the internet so people can look up their MP.

❸ Build momentum on social media

Take pictures of your postcard signing events, create aesthetic stacks of filled out postcards, make a short video of yourself dropping a stack of postcards in the mail, or snap photos of people proudly holding up their postcards. Then post these on social media tagging local MPs and the SLF.



❹ Get the postcards to the relevant MPs

Once the postcards have been filled out, you can drop them in a mailbox or take them to your MP's constituency office. If you want to take it a step further, you can request a meeting with your MP or their staff and deliver the postcards in person while talking to the MP about the importance of global health funding. We would be happy to help you set up and prepare for a meeting with your MP. In addition, if you think someone from your group might attend the SLF's Hill Day in October in Ottawa, we encourage you to collect postcards in advance so that you can deliver them to your MP during a Hill Day meeting with them.

Contact advocacy@stephenlewisfoundation.org with any questions

Filling out the Postcards

Front:

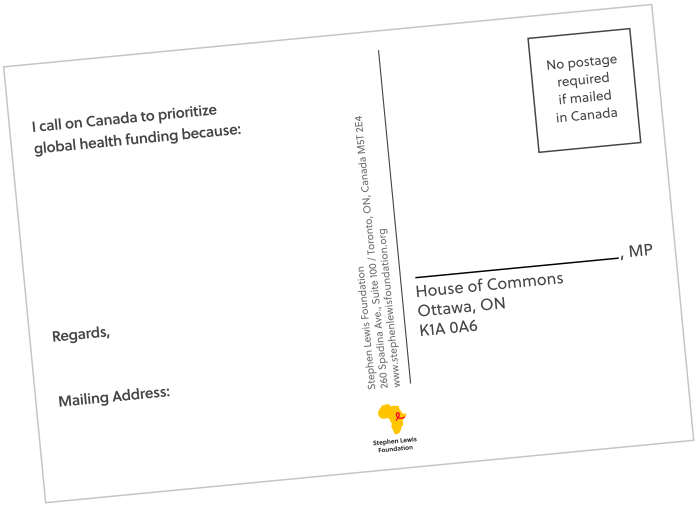
Write in a word that describes you, your relationship to global health, or your position in the community

Examples:

Grandmother	Environmentalist
Union member	Feminist
Activist	Social worker
Family	Community advocate
Nurse	Lawyer
Teacher	Parent
Student	Immigrant
Worker	Organizer
Voter	Volunteer
Canadian	Constituent

Back:

Enter your MP's name on the right side of the postcard. On the left side, write a phrase or a few sentences about why you care about global health funding. Then write your full name under "regards" and add your full mailing address including postal code. An address is needed so the MP knows you are one of their constituents.



I call on Canada to prioritize global health funding because:

Examples:

- I care about human rights
- I believe everyone has the right to health
- The world has made significant progress towards ending AIDS and we must continue to invest in global health efforts
- Global health is a non-partisan issue that Canada has a proud history of supporting
- Too many countries have stepped back from their global responsibilities. I don't want to see Canada follow.
- The Grandmothers to Grandmothers Campaign has worked in solidarity with African grandmothers affected by HIV for 20 years. We want to see the Canadian government continue to lead on global health and human rights.